

# Most Used Audio Form



## Share of Ear

Americans' 13+ Share of Time  
Spent Listening to Audio Sources

2020

AM/FM Radio  
42%

Streaming Audio  
17%

Owned Music  
(CDs, Digital music  
files, etc.)  
10%

YouTube  
10%

SiriusXM  
9%

Podcasts 5%

TV Music Channels 4%

Other 3%

YouTube for music and music videos only

AM/FM Radio includes over the air and radio streams

Streaming Audio includes pure plays such as Pandora, Spotify, and others

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