

# Live On-Site Broadcasts of “The Home & Garden Show”



The station's popular Saturday 9am-1pm program thrives on broadcasting on in the community, and for sponsors is a proven awareness and retail traffic driver!

Here's what that looks like:

- LIVE 4-hour radio show broadcast by hosts Pat Sullivan & Denny Smith at a sponsor's location or event
- Executed by the WIBC Promotions Team
- Custom Onsite Register to Win Giveaway
- 20/:10 Recorded Promos leading up to the event
- Online Listing on the WIBC Event Calendar at [WIBC.com](http://WIBC.com)
- 1 Facebook Post & 1 Tweet prior to the event linking to the Event Calendar