

# Emmis Communications

## MARKETING SAVVY, FUTURE FOCUSED

- Emmis is a highly entrepreneurial company with an award-winning culture. We are proud of our storied history in media and entertainment, professional sports, and digital content and technology, and we are enthusiastic about using this experience to accelerate growth and create value for our current portfolio of assets and investments in the next generation of companies.
- We own, operate, and invest in businesses across a variety of industries where sales and marketing expertise is the key to growth. We currently own:
  - The newest member of the Emmis family of companies is Lencore Acoustics, a worldwide leader in sound masking, paging and audio solutions for office environments
  - Award-winning media properties in New York and Indianapolis including eight radio stations, a statewide radio news network and Indianapolis Monthly magazine
  - Sound That Brands, audio storytellers creating trendsetting branded podcasts
  - Digonex, a provider of dynamic pricing solutions to national brands across multiple industries
  - Emmis Marketing, a results – focused marketing agency with expertise in digital strategy and creative as well as media buying and campaign execution.
- Emmis has transformed its business in the past several years by selling over \$2 billion in media assets to provide the capital and focus required to identify, invest and build high potential middle market companies.



SOUND THAT BRANDS



Digonex