

COMMUNITY AND PROMOTIONAL ENGAGEMENT



- Each holiday season WIBC hosts a **Radiothon** benefitting the *Salvation Army of Central Indiana*. Since 1994, we've raised more than \$4,000,000!
- WIBC's Tony Katz hosts **#DonutDayIndy** each year on Monument Circle - passing out thousands of free donuts with the Salvation Army.
- For over 60 years WIBC has been the flagship station for the running of the **Indianapolis 500**
- The WIBC brand is represented at over 275 events throughout Central Indiana each calendar year