

B105.7

ON AIR

REACH

WEEKLY CUME PERSONS



404,000+

AUDIENCE DEMOS

FEMALE | MALE



52% | 48%

AVERAGE
AGE

25 - 54 | 59%

EDUCATION



SOME COLLEGE OR
MORE

HOME OWNERSHIP



OWN

HOUSEHOLD INCOME



75K+ | 52%

CHILDREN AT HOME



36%