## **OUR LISTENERS**

## **REACH**

TTTTTTTTTTT

## **AUDIENCE DEMOS**

FEMALE | MALE



52% | 48%

AVERAGE AGE

25 - 54 | 68%

**EDUCATION** 



SOME COLLEGE OR MORE

**HOME OWNERSHIP** 



**HOUSEHOLD INCOME** 



**CHILDREN AT HOME** 



TAPSCAN Scarborough Data: Jan 19 - Feb 20